Olivia Lee

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EDUCATION

Boston University

Boston, MA M.S. in Applied Data Analytics - GPA: 3.9/4.0

May 2023

University of Michigan

Ann Arbor, MI May 2022

B.S. in Mathematics

Relevant Coursework

Neural Networks | Biq Data | Algorithms | Data Structures | Data Visualisation | Statistics | Applied Regression

Technical skills

Programming Python (Tensorflow/Keras, PySpark), R, SQL, C++, MATLAB

Google Cloud Platform (GCP), Kubernetes, Airtable, Webflow, Google Analytics **Frameworks**

EXPERIENCE

Builders Patch — Software Startup

New York, NY

Product Manager & Data Scientist

Jan. 2024 - Present

- Orchestrated end-to-end **product lifecycles**, bridging technical concepts between product and engineering
- Drove feature prioritization through cross-functional collaboration and client engagement
- Executed SQL queries for data collection, generating marketing data visualizations in Python
- Implemented a rule-based algorithm to standardize data for comparative data analysis

May 2023 - Dec. 2023 Data Analyst

- Led full-cycle development of a public data dashboard, including exploratory data analysis and the automation of data aggregation and visualization in Python to highlight key insights
- Initiated the automation weekly of data entry in Webflow CMS collections, streamlining site maintenance
- Served as a product expert, troubleshooting and resolving roadblocks, being the go-to for inquiries

CIMB Niaga — Banking

Jakarta, Indonesia

Advanced Analytics Intern

Jun. 2022 - Jul. 2022

- Scripted automation in R, saving 100 hrs/mo. of manual data cleaning efforts
- Performed **SQL-based analysis**, delivering actionable insights for data-driven decision-making
- Communicated data and findings, leveraging visual reports to capitalize on marketing campaigns

Projects (portfolio: oliviajylee.com)

TED Talk Summarization | Python, NLP

May 2023

- Leveraged Wav2Vec and tokenizers to convert speech to text with 89% character accuracy
- Implemented various algorithms (eg. **BERT**, KeyBERT, spaCy) to extract keywords and keyphrases

Brain MRI Classifier | Python, Vision Transformer

Apr. 2023

- Developed a ViT model to detect tumors from brain MRI scans with 88.83% accuracy
- Utilized overfitting prevention techniques and hyperparameter tuning for model optimization

Flight Analytics | Python, Spark, Big Data

Apr. 2023

- Built ML models (regression & classification) for flight delay prediction on 60M rows of data
- Utilized Spark for parallelization of tasks and deployed model on GCP with a 8.8GB dataset

Uber vs. Lyft Prices | R. Exploratory Data Analysis

Nov. 2022

- Applied statistical hypothesis testing (t-tests, ANCOVA) to identify significant price differences
- Communicated statistical findings into easily understandable content with visualizations

Additional

- Languages: English (Native), Malay (Fluent), Indonesian & Korean (Intermediate)
- Self-taught sewist & crochet artist, upcycling materials and making clothing and accessories from scratch